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Property of P. Jurner.
62.61 STUART'S

LANDSCAPE AND FRUIT ADVISERS

FALL 1944 and SPRING 1945

PRICE LIST - 25 P



"Blue Ribbon Quality" Nursery Stock
Established 1852—Over 90 Years Experience



C. W. Stuart & Co., Inc.
Newark, New York State

Price List Index

All classes of Nursery Stock are in the same sequence in this Price List as in our Colored Plate Book. Bargain Groups are scattered throughout this Price List following prices for the individual items.—Example: Flowering Shrub Bargain Groups follow prices on Flowering Shrubs.

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Terms of Sale

- All Nursery Stock Orders will be shipped to customers by freight mail or express depending on size and weight, each customer to pay shipping charges and remit to our home office at Newark, N. Y., within FIVE DAYS after arrival at shipping point.
- On Freight or Express Shipments, customer pays the Transportation charges upon arrival—such charges are usually 40c to \$1.50 depending on the size and the weight of the order.

On Parcel Post shipments a postage and insurance charge is included on customer's invoice as follows—1st and 2nd zone, 15c—3rd zone, 20c—4th and 5th zone and up, 25c.

Free Nursery Stock Given Customers To Cover Transportation Charges On Each Order Of \$5.00 Or More

- One Item (our selection) included Free with orders between \$5.00 and \$25.00.
- Two Items (our selection) included Free with orders over \$25.00.

Perennial Orders Shipped Separately By Parcel Post

On all Express and Freight Nursery Stock orders that call for 3 or more Perennial Plants, the perennial plants will be sent to customer separately by Parcel Post. This method assures delivery in field-fresh, ready-to-grow condition. A mailing and insurance charge of 15c per order will be added to each customer's invoice at time of shipment.

Collect Cash In Advance On Orders Of Less Than \$5.00

No advance payment is required on orders of \$5.00 or over. Due to the War Emergencey, shortage of help and the work involved in handling small accounts, orders for less than \$5.00 must be sold for cash, to be paid by customer at the time the order is booked.

Order Not Subject To Cancellation

Customer agrees to his contract as follows:—"I understand that this stock is reserved for me immediately and I AGREE NOT TO COUNTERMAND THIS ORDER."

Time of Shipment

FALL SHIPMENTS are usually made during OCTOBER and NOVEMBER—SPRING SHIPMENTS are usually made during MARCH, APRIL and MAY. However, shipment of an order at any specified time is not guaranteed because of weather and other governing conditions over which we have no control.

HARDY, TWO YEAR, FIELD GROWN

Flowering Shrubs

For Fall or Spring Planting

Approximate height at maturity is indicated by the following symbols:—

"VD"—Very Dwarf, 2 to 3 ft.
"D"—Dwarf, 3 to 4 ft.
"MD"—Medium Dwarf, 4 to 5 ft.
"M"—Medium, 5 to 6 ft.
"MT"—Medium Tall, 6 to 7 ft.
"T"—Tall, 8 to 10 ft.
"VT"—Very Tall, over 10 ft.

All our flowering shrubs have bloomed at the nursery farm the season before marketing

SIZES GIVEN BELOW ARE HEIGHT OF SHRUB ABOVE ROOTS WHEN SHIPPED

1143	Each
Althea, (Rose of Sharon), double blue, 2 to 3 ft., T	\$.95
Althea, (Rose of Sharon), double white, 2 to 3 ft., T	.95
Althea, (Rose of Sharon), double pink, 2 to 3 ft., T	.95
Althea, (Rose of Sharon), double purple, 2 to 3 ft., T.	.95
Althea, (Rose of Sharon), double red, 2 to 3 ft., T	.95
Althea Tree, 3 to 4 ft., red, white, T. The Altheas are especially desirable as they furnish a profusion of bloom late in the season when other blossoms are scarce. They will bloom freely even in very dry weather, yield readily to any kind of training and are admirable for hedges, screens or individual planting.	
Almond, double pink, 2 to 3 ft., MD.//	1.65
Barberry, Thunbergii, 2 to 3 ft., D	.90
Barberry, Thunbergii, 18 to 24 in., D	.75
Barberry, Red Leaf, (Eternal Flame), 12 to 15 in	.85
Barberry, Red Leaf, (Eternal Flame), 15 to 18 in., D.	1
Barberry, Red Leaf, (Eternal Flame), 18 to 24 in., D. Note:—for quantity prices on Barberry Thunbergii and Red Leaf Barberry Hedging see page 7.	1.25
Beauty Bush, pink, 18 to 24 in., M	2.45
Blue Leaf Honeysuckle, shell-pink, Blue-Green	
Leaves, 2 to 3 ft., T	1.95
Blue Mist, (Caryopteris), powdery blue, 15 to 18 in.,	1 0"
MD	1.65
Butterfy Bush violet blue MT.	2.45
Butterfly Bush, violet blue, MT	.90 1.25
Butterfly Bush, Pink Charming, lavender-pink, MT.	1.00
Butterfly Bush, Ile de France, royal violet, MT. 1.5.4.	1.00
Calycanthus, (Carolina Allspice or Sweet Scented	
Shrub), chocolate brown blossoms, 2 to 3 ft., MD.	1.65
Coralberry, (Indian Currant), pink, 2 to 3 ft., D 1.5.1.	.95
Cornus Siberica Alba, (Red Twig Dogwood), 2 to 3 ft., MT	.95
Cornus Variegated, (Elegantissima), green and white leaves, 2 to 3 ft., M	\$1.75

Flowering Shrubs—continued

1164 Each
Cranberry Bush, (Viburnum Opulus), white, 2-3 ft., T 1.95 Crimson Glory Bush, flaming crimson, 10 to 12 in.,
Daphne Somerset, sweet-scented, blush pink (nearly Evergreen foliage), 15 to 18 in
A Print
Deutzia Gracilis, slender, white, 12 to 18 in., VD/// 1.45
Deutzia Pride of Rochester, white, 2 to 3 ft., T!! 1.65 Deutzia Pride of Rochester, white, 2 to 3 ft., T!! 72
The best of the taller Deutzias. A great favorite and its popularity is well deserved.
Dogwood, (Cornus Paniculata), gray, 2-3 ft., VT
Eternal Flame, (Red Leaf Barberry), 12 to 15 in., D85
Eternal Flame, (Red Leaf Barberry), 15 to 18 in., D. 1.10 Eternal Flame, (Red Leaf Barberry), 18 to 24 in., D. 1.25
Evergreen Bittersweet, evergreen foliage, D. 12.5.71.45
Flowering Quince, scarlet, 18 to 24 in., MD 18.7. 1.45
No shrub planting is complete without this beautiful dou- ble flowering Quince. Its gorgeous display of dazzling scar- let flowers in May cover the branches before the foliage appears.
Forsythia Fortunei, Golden Bell, yellow, 2 to 3 ft., MT 1.25 Blossoms in the spring before the leaves appear. Very desirable and popular.
Forsythia Spectabilis, golden, 2 to 3 ft., T
Forsythia Spring Glory, pale yellow, 2 to 3 ft., MT/351.65
Fringe, purple, 2 to 3 ft., VT 2.45
Fringe, purple, 2 to 3 ft., VT
Golden Ninebark, (Spirea Golden), yellow leaves,
white flowers, 2 to 3 ft., T
24 in., MD
Golden Vicary, golden yellow foliage, 18 to 24 in., M. 1.65
Gold Drop Potentilla, (Plant Patent applied for), brilliant yellow, 12 to 15 in., VD
Honeysuckle Blue Leaf, shell-pink, Blue-Green Leaves, 2 to 3 ft., T
Honeysuckle Fragrant, bush, creamy white, 2-3 ft., M 1.25
Honeysuckle Morrow's, white, 2 to 3 ft., MT
Hugonis, (Golden Rose of China), yellow, 18-24 in., MD 1.65
Hydrangea, Lace Flower, vivid blue, 15 to 18 in., D. 2.00
Hydrangea, Hills of Snow (Arborescens), white, 2 to 3 ft., D
Hydrangea, P. G. Bush, pink, 2 to 3 ft., MT. 187 1.45
Hydrangea Tree, mammoth pink, 3 to 4 ft., T 2.65
Hydrangea, French Blue, 5 to 6 branches, D (needs 1186 winter protection in below zero temperatures) 2.25
Hypericum, Sungold, (Plant Patent No. 568), golden, 15 to 18 in., VD
Ile de France, (Butterfly Bush), deep violet, MD. 115.4.95
A gorgeous flowering shrub recently originated in France. Long, arched, lilac-like, violet-purple clusters bloom in great abundance in mid-summer at a time when scarcely anything is in bloom. The thickly flowered spikes are very showy in the garden and make delightful bouquets. Very fragrant. Vigorous, hardy grower.
Indian Currant, (Coralberry), 2 to 3 ft., D

Flowering Shrubs—continued

	Each
Kerria Japonica (Globe Flower), yellow, 18 to 24 in.,	
MD, (for spring planting only)	2.45
Kerria White (Jet Bead), black berries, 18 to 24 in, MD	1.65
Lilac, Adelaide Dunbar, double red, 2 to 3 ft., MT	
Lilac, Chas. Joly, double purplish red, 2 to 3 ft., MT.	2.15
Lilac, Edith Cavell, double white, 2 to 3 ft., MT.1/9.9.	2.15
Lilac, Marc Michelli, blue double, 2 to 3 ft., MT./2.5.	2.25
Lilac, Marie Legraye, white, 2 to 3 ft., MT	2.15
Lilac, Pres. Grevy, blue, double, 2 to 3 ft., MT ?	2.15
Lilac, Souvenir, reddish purple, 2 to 3 ft., MT. 12.5.9.	2.25
Lilac, purple, 2 to 3 ft., VT	1.25 1.65
Pepper Bush, white, 2 to 3 ft., MD	1.00
MD	1.95
Privet, Regal, blue berries, 18 to 24 in., M	1.65
Purple Fringe, 2 to 3 ft., VT9.4	2.45
Purple Fringe, 2 to 3 ft., VT	1.45
Rose of Sharon, (Althea), blue, white, pink, purple,	145
red. 2 to 3 ft., T	.95
Snowball, Viburnum, white, 2 to 3 ft., T	1.45
Snowball, Japonica, white, 2 to 3 ft., MT	1.65 1.65
Snowberry, white berries, 2 to 3 ft., MD	.95
The Snowherry is a shruh of great value—for its fine foli-	.00
The Snowberry is a shrub of great value—for its fine foliage—slender gracefully bending branches—dainty pink blossoms in June and July. It will thrive in dry barren soil—it will grow in shade so dense that almost nothing else will grow. Large white berries in Fall are very decorative.	
soil—it will grow in shade so dense that almost nothing else will grow. Large white berries in Fall are very decor-	
active.	
	1.10
Spirea, Astilbe, (A Perennial), VD/435 Spirea, Billardi, pink, 2 to 3 ft., M/2.19	1.15
Spirea, Callosa Alba, white, 12 to 18 in., VD. 12.2.3	1.45
Spirea, Douglasi, pink, 2 to 3 ft., MT	1.15
Spirea, Prunifolia, (Bridal Wreath), white, 2 to 3 ft.,	1.10
MT	1.45
Spirea, Thunbergii, white, 18 to 24 in., MD	1.25
Spirea, Van Houtte, white, 2 to 3 ft., MT	.75
Spirea, Van Houtte, white, 3 to 4 ft., MT/22.9	.85
The most popular of all the Spireas, especially valued be- cause of its hardiness and the rapidity of its growth. Pro-	
cause of its hardiness and the rapidity of its growth. Produces white flowers in clusters during May and June. Foliage dense deep green.	
Sungold, Hypericum, (Plant Patent No. 568), golden,	
15 to 18 in., VD	2.00
Syringa, Coronarius (Mock Orange), white, 2 to 3 ft.,	.95
Syringa, Golden (Philadelphus Aurea), 15 to 18 in.,	.55
MD	1.95
Syringa, Virginalis, white, 2 to 3 ft., MT. 123.5	1.95
Because of its rare beauty, its unusually long blooming period beginning in May, its large white individual flowers, which measures two inches or more in diameter, Syringa Virginalis should be in every planting.	
which measures two inches or more in diameter, Syringa Virginalis should be in every planting.	
Tamarix, (Tamarisk), pink, 2 to 3 ft., VT.	1.25
Viburnum, (Snowball), white, 2 to 3 ft., T !	1.45
Viburnum Fragrant, (Carlesi), striking pink, 15 to 18	
in M	2 65

4

Flowering Shrubs—continued Vitex Macrophylla, sky-blue, 18 to 24 in., M. Weigela Bristol Ruby, (Plant Patent No. 492), ruby-1.75 Weigela, Eva Rathke, crimson, 18 to 24 in., MD 12.3.1 1.65 Weigela, Floribunda, dark red, 18 to 24 in., MT 4.4.9 1.50 Weigela, Rosea, bright rose, 2 to 3 ft., MT..... 1.25 Weigela, Variegated, rose pink, 18 to 24 in., MT! ?. 1.75 Winged Burning Bush, square branches, 18 to 24 in., 11.5.7. Shrub Bargain Groups HOME BEAUTIFUL LANDSCAPE 1846 PLANTING 16 Specially Selected Varieties Spirea Anthony Waterer 1217 Althea (Rose of Sharon) Golden Vicary 1246 Forsythia Spectabilis 1177 Eternal Flame 991 Golden Salmon Superior (Red Leaf Barberry) (Baby Rose) 849 Lady Reading 85 Hydrangea Arborescens Weigela Eva Rathke 1236 (Baby Rose) Hydrangea P. G. Bush 1187 Syringa Virginalis 1234 Vitex Macrophylla 123 Flowering Quince //89 Weigela Variegated 1242 Pink Charming Butterfly 1155 Golden Syringa 1231 Home Beautiful Landscape Planting \$7|95 Complete Any 8 Varieties (Customer Selection) \$11.95 ALL-SEASON SHRUB GROUP / \$60 6 Choice Kinds Forsythia Fortunei 1175 Spirea Anthony Waterer (Golden Bell) Syringa Virginalis 123 Hydrangea Arborescens 1185 Weigela Eva Rathke /2 (Hills of Snow) Ile de France 1154 (Butterfly Bush) All-Season Shrub Group Complete THE NATIONAL COLORS ALTHEA GROUP (Popular Rose of Sharon) (See Plate Book) 1147

Althea Group \$270 Complete

Blue Althea White Althea

GLORIOUS EVERBLOOMING

Horibunda Roses

Large Flowering Semi-Dwarf Roses for Landscaping For Fall or Spring Planting

FLORIBUNDA ROSES are ideal for mass planting, hedges, and in clumps for color in shrubbery beds and in front of Evergreens. They are truly the rose of tomorrow. Different entirely from the more common sorts. Exceptionally strong and vigorous growers. Always in bloom.

XXX size Extra Large Selected..... .\$1.75

Anne Poulsen, scarlet overcast with crimson (Plant 861 Patent 182)

Betty Prior, lively red and pink (Plant Patent 340) 862 Cameo (Baby Rambler Cluster-Type), shell pink and 844 salmon

Carillon, DISCONTINUED.

Donald Prior, rich wine red (Plant Patent 377) 864 Gloire du Midi, orange-scarlet (Plant Patent 270) 865 A. Grille, brilliant scarlet-crimson (Plant Patent 475) 860

Holstein, dark-brilliant red (Plant Patent 395) 866

Joyous, rose red (Plant Patent 381) 86 Permanent Wave, red, petals wavy (Plant Patent 107) 868 Pinocchio, new fragrant coral-pink (Plant Patent 484) 867

Rose Elfe, silvery-pink 855

Smiles, soft pink (Plant Patent 331) 870

Snowbank, large flowering white (Plant Patent 279) World's Fair, rich velvety scarlet (Plant Patent 362)

THE GLORIOUS FLORIBUNDA ROSE GROUP

(6 Patented Varieties)

For Fall or Spring Planting Anne Poulsen Joyous

Discontinued. Smiles Recommend Pinocchio 869 World's Fair 872 **Donald Prior**

Floribunda Rose Group Complete

Everblooming Baby Roses

(DWARF CLUSTER TYPE POLYANTHA ROSES) For Fall or Spring Planting

XXX Size Extra Large Selected...

Baby Rose, red 8 Baby Rose, white Jean de Arc, white 8 50 Lady Reading,

bright light red Gloria Mundi, orange scarlet 47 Golden Salmon, orange (48) Golden Salmon Superior, (44) Improved Golden Salmon Orange Perfection, 852 orange Orleans, red 84/

Rugosa Shrub Roses

Very Hardy, Excellent for Landscaping and Flowering Hedges

For Fall or Spring Planting

XXX Size, Extra Large Selected..... Grootendorst Scarlet Grootendorst Brilliant, pink

634

640

Hardy Hedge Plants

For Fall or Spring Planting Be sure to specify size on order blank All sizes refer to height above roots

(Any quantity of Hedging over 10 may be sold at the 100 rate)

75 00

	00.	Hundred
9 to 12 in	8.9.9	\$12.50
12 to 15 in	891	

Barberry Thunbergii, Two Year Seedlings

6.50 Barberry Thunbergii, Four Year Large Transplants For Immediate Effect 18 to 24 in 52.50 No hedge is more beautiful and at the same time gives more protection than Barberry Thunbergii. Best of all it

is perfectly hardy. It is practically impossible to kill it. 4 year transplants provides immediate effect. Eternal Flame, New Red Leaf Barberry

19 to 15 in

2 to 3 ft......

12 00 13 111	10.00
The and American Theory (Trans Translat)	2.3
Privet, Amoor River (Very Hardy)	2.00
Grows and thrives in any climate.	
12 to 18 in//	

18 to 24 in.	 		7	!									 	32.00
2 to 3 ft	 				9	1.	Start.	 	 				 	40.00

Privet, California (For Spring Planting Only)

Grows and thrives in climates down to 12° below zero.

12 to 18	in	ý <u></u>	 13.50
10 to 24	in	915	18 50

			FIR B. Seno	
Privet, Ibota,	12 to 18	in		24.00

Flowering Hedge Plants

For Fall or Spring Planting

COLOR—BEAUTIFUL

(Any quantity over 10 may be sold at hundred rate)

	1147	11111	alle	and the	1143	1	Hundred	
Althea,	white,	pink,	purple,	red, b	lue, 2	to 3	3 It\$85.00	
Spirea,	Van H	outte,	2 to 3 f	t	122	8	65.00	

Climbing & Creeping Vines

For Fall or Spring Planting

	Following	kinds are		
Porches,				
Built of	Wood (Require	Suppo	rt) 🐭
				/ 1

Birthwort, (Aristolochia, Dutchman's Pipe)	
Clematis, Crimson King, deep velvety-red 1.	45
Cicinatis, Countries to Donotter, 1000	45
parpro	45
	45
Carried State Control of the Control	95
Dutchman's Pine (Rirthwort)	45
Citation California (Calonia California Calonia Calon	45
Zerosto de la companya del companya de la companya della companya	95
and the state of t	25
Zadio, budie, zelici, zelici, di	95
	75
	65
Silver Lace Vine is covered with a foamy spray of delicate white flowers which appear late in the summer and last until frost. An exceptionally strong, rapid growing vine, often growing 25 feet in one season.	
Wisteria, purple	25
Wisteria, white 1.	45
The following Kinds will	
Cling to Buildings and Walls of Stone,	
Brick, Concrete or Stucco	
Ampelopsis, Quinquefolia, (American Ivy, Virginia Creeper or Woodbine), blue berries	95
· · · · · · · · · · · · · · · · · · ·	95
	45
A vine that makes a very bushy growth—EVERGREEN foliage is a beautiful dark, shiny green. Fine for wall covering, is a splendid ground cover, and one of the best creepers for the rockery. It may also be trimmed into a low-growing EVERGREEN shrub for the foundation planting. Does well in either sun or shade.	
Ivy, American, (See Ampelopsis Quinquefolia)	95
Ivy, Boston, (Ampelopsis Veitchii), blue berries! 1.	25 45
Matrimony Vine, (Box Thorn), pinkish-purple flow-	10
	95
	95
Woodbine, (Ampelopsis Quinquefolia)	95
The following Kinds are For Ground Cover on Embankments or Hillsic	le
Ampelopsis, Quinquefolia, (American Ivy, Virginia Creeper or Woodbine), blue berries.	95
	45
	45
	95
Matrimony Vine, (Box Thorn), pinkish-purple flow-	
ers, red berries in the Fall (Bank Binder)	95

Ornamental Trees

For Lawn and Shrub Border Planting

For Fall or Spring Planting

All sizes refer to height above roots. Be sure to give size.

151 1152	Each
Althea Tree, 3 to 4 ft., red, white	
Bechtel's Flowering Crab, 3 to 4 ft	1.95
Catalpa Bungeii, (Umbrella Tree), 5 to 6 ft 9.76	3.75
(Looks best when planted in pairs) 935	crest
Cherry, Korean Double Flowering, pink, 3 to 4 ft	3.45
Chinese Beauty Tree, (Malus Hopi), bright pink, 3 to 4 ft	2.65
Crab Flowering, Bechtel's, pink, 3 to 4 ft.	1.95
Dogwood, White Flowering, 2 to 3 ft. 1.40	2.95
Dogwood, Red Flowering, 2 to 3 ft	3.95
Fringe, Purple, 2 to 3 ft	
Golden Chain Tree, (Laburnum Vossi), bright yellow,	2.45
4 to 5 ft., (for spring planting only)	4.95
Hydrangea Tree, Mammoth Pink Flowers, 3 to 4 ft	
Judas Tree, (Red Bud), 3 to 4 ft. 145	2.45
Korean Double Flowering Cherry, pink, 3 to 4 ft	3.45
Magnolia, Soulangeana, pink outside, white inside,	0.10
2 to 3 ft	5.95
Malus Floribunda, (Oriental Jewel Tree), 3 to 4 ft	2.65
Malus Hopi, (Chinese Beauty Tree), bright pink, 3 to	
4 ft	2.65
Maple, Dwarf Red Blood Leaf, 18 to 24 in., B&B/	7.50
May Day Tree, pure white, 2 to 3 ft	2.45
Mulberry Russian, 4 to 5 ft	1.95
Mulberry Downing, 4 to 5 ft	1.95
Mulberry, New American, 4 to 5 ft 95.2	1.95
Oriental Jewel Tree, (Malus Floribunda), 3 to 4 ft	2.65
Plum Dbl. Flowering, (Prunus Triloba), 3 to 4 ft	2.45
Prunus Newport, 4 to 5 ft	2.65
Prunus Triloba, (Plum Dbl. Flowering), 3 to 4 ft	2.65
Prunus Pissardi, (Ruby Tree), 4 to 5 ft. 15.7	2.65
Purple Fringe, 2 to 3 ft.	2.15
Red Bud Tree (Judas Tree), 3 to 4 ft	2.45
Rose of Sharon, Althea Tree, 3 to 4 ft., red, white	1.35
Ruby Tree, (Prunus Pissardi), 4 to 5 ft 9.5.7	2.45
Russian Olive, 3 to 5 ft	2.45
Thorn, Paul's Double Scarlet, 3 to 4 ft	4.95
Tulip Tree, 5 to 6 ft / 4.15	4.95
Umbrella Tree, (Catalpa Bungei), 5 to 6 ft	. 3.75
Wisteria Tree, 3 to 4 ft., (Spring Planting Only)	6.95

TALL, SHELTERING

Shade Trees

For Street and Lawn Planting

For Fall or Spring Planting

"S" indicates hest varieties for street planting.

vantage.

All sizes refer to height above roots. Be sure to give size. Our experience of many years has shown us that the size appearing after each variety transplants to the best ad-

S indicates best varieties for street planting.
Birch, White, 5 ft. 17.3 Each \$3.65
Birch, White, 5 16
Elm Chinese, 6 ft., S., For spring planting only. 13. 3.45
Elm Chinese, 8 ft., S., For spring planting only 4.45
Maple, Norway, 6 ft., S 8.7 4.95
Maple Norway, 8 ft., S 5.95
Maple Norway, 8 ft., S. 5.95 Maple Schwedler's, 6 ft., S. 8.00
Maple Schwedler's, 8 ft., S
Maple Silverleaf, 6 ft., S
Maple Silverleaf, 8 ft., S
Maple Silverleaf, 8 ft., S. 465 Maple Silverleaf, 10 ft., S. 477 6.45
Pin Oak, 6 ft. Beautiful bright red leaves in Fall—
Ovoid Acorns, S 5.95
Ovoid Acorns, S
Plane Oriental. 6 ft S
Plane Oriental, 8 ft., S 1.4
Poplar Lombardy, 6 ft. / A. C
Poplar Lombardy, 8 ft
Poplar Lombardy, 10 ft
Walnut, Black, 2 ft
Walnut, Black, 2 ft
· · · · · · · · · · · · · · · · · · ·
Out of the
Weeping Lawn Trees
For Fall or Spring Planting
Each
Birch, Cut Leaved Weeping, 6 ft\$4.95
Kanaan Waaning Charry E ft Elay anying planting

For referential force parts tall bedges wind by

For reforestation, fence posts, tall nedges, wind	reaks
and screen planting.	
For Spring Planting Only (Cannot be Shipped in the	
Н	undred
American Elm, 18 to 24 in . 921	\$15.00
American white Ash, 2 to 3 It	19.00
Black Locust, 18 to 24 in	15.00
Black Walnut, 12 to 18 in	25.00
Chinese Elm, 2 to 3 ft	15.00
Catalpa Speciosa, 18 to 24 in. V. V.	15.00
Catalpa Speciosa, 18 to 24 in	15.00
Lombardy Poplar, 3 to 4 ft	45.00
Osage Orange, 18 to 24 in 4. 7	15.00
Pin Oak, 2 to 3 ft	60.00
Russian Mulberry, 2 to 3 ft	15 00
Russian Olive, 2 to 3 ft	25.00
Silver Leaf Maple, 18 to 24 in ?? ??	15.00

Yellow Locust, 18 to 24 in $\dots 90.4\dots$

Hardy Garden Lilies

	4 T M = 1
Lemon Lily, yellow (Spring or Fal	1527 Each
Lilv of the Valley, strong clum	ns (Spring or Fall
Planting)	
Madonna Lily, white (Fall Plantin	ng Only) . 5.4 1.25
Regal Lily, white (Spring or Fall	
Scarlet American Lily, red, (Sprin	
Tigrinum Splendens Lily, bright or Fall Planting)	orange-red, (Spring
or Fall Flathing)	
Giant Flowering	a Ciladialus
grand Twwelling	y quiuwins
For Spring Plants	ing Only
	per 25 per 50 Per 100
Ruffled Aristocrat Hybrids! #3.8.	
Special Named Varieties Fancier's Named Varieties	
(See Pedigreed Gro	oup Below)
OUR NEW PEDIGREE	D GLADIOLUS
GROUP	
12 LONG STEMMED FANC	
Alladin 1647	Midnight Red 165
Blue Admiral	Mother Machree
Crystal White	Matador 1652
Flaming Beacon 16 50	Purple Beauty
Golden Chimes / 5/	Summerwealth
Giant Nymph 1456	Treasure Gold
Pedigreed Gladiolus Group	\$7 45
Complete	
	19
SHOW GARDEN GLAI	DIOLUS GROUP//
12 NEW PRIZE W	VINNERS
Miss New Zealand	Red Knight /47/
Blue Beauty 1445	Gate of Heaven 145
J. S. Bach 1460	Dr. C. Hoeg 1452
Moorish King 1463	Mrs. P. W. Sisson
Golden Flame 145 8	Early Dawn 1454
Star of Bethlehem 1475	Golden Souvenir 145
Show Garden Gladiolus Gro	up \$7 30
Complete	· · · · · · · · · · · · · · · · · · ·
Carlo	Drie
Garden .	Jus
SELL IN LOTS OF 3	OR MORE
For Fall or Spring	
Princess Beatrice (Bearded Iris)	\$.55

.55

.75

.75

Cannas

SELL IN LOTS OF 3 OR MORE

For Spring Planting Only

\$.45 Special Named Varieties.... Hum-

1316 The President, scarlet City of Portland, watermelon-pink /600 Richard Wallace, orange 1345

SELL IN LOTS OF 3 OR MORE

For Spring Planting Only

Special Named Varieties..... .\$.65

C-Cactus D-Decorative PF-Peony Flowering S-Show Gorgeous Lady, grenadine Monmouth Champion, /3 8

pink, D orange flame. D Heart of Milwaukee, gol- Mrs. Geo. Le Boutillier, ma-

hogany red, D /3 8 den yellow, D 1378

Kathleen Norris, la Pot-O-Gold, daffodil yellow, France pink, D D 13. Prince of Persia, poinsetta Meadowbrook, tyrian

rose, D red, D/ Snowdrift, pure white, D 1388

Fancier's varieties....

High Ratings—Championship Qualifications HC-Hybrid Cactus SC-Semi Cactus FD-Formal

Decorative ID—Informal Decorative Figure represents rating Blue River, bluish lavender,

Marshall's pink, clear pink, FD-86 /400 FD-86 California Idol, clear yellow,

Michigan White, pure white, SC-90 1/40/ ID-85 Son of Satan, bright scar- Dream Beauty, FD-82 1398 let, SC-80 /402

Grand Master, orange and gold, HC-85 Velvet wonder, burgundy, ID-85

"DELUXE" GIANT FLOWERING DAHLIA GROUP

GORGEOUS EXHIBITION VARIETIES

Mrs. George LeBoutillier Kathleen Norris Gorgeous Lady Heart of Milwaukee 78 Prince of Persia Pot-O-Gold Meadowbrook Snowdrift Monmouth Champion

DeLuxe Giant Flowering Dahlia Group Complete

REGULAR PRICE \$5.85—CUSTOMER SAVES \$.50

GRAND CHAMPION DAHLIA GROUP / AMERICA'S 10 HIGHEST RATED EXHIBITION

VARIETIES **Grand Master**

Michigan White Blue River Heart of Milwaukee Marshall's Pink 400 Son of Satan Velvet Wonder California Idol Dream Beauty Monmouth Champion

Grand Champion Dahlia Group Complete

REGULAR PRICE \$10.10—CUSTOMER SAVES \$.75

Climbing Roses

FOR TRELLIS, PORCH AND ARBOR For Fall or Spring Planting

SECTION "A"

Each

XXX Size, Extra Large Selected\$1.45
Crimson Rambler, red 707
Dr. Van Fleet, pink 868
Paul's Scarlet, red 8/6
Silver Moon, large white with yellow center 84
SECTION "B"
Each.
XXX Size, Extra Large Selected\$1.65
Climbing American Beauty, deep rose pink 805
Emily Gray, golden tan and buff yellow 8/0
Jacotte, brilliant orange-apricot, with coppery-red tint
Mme. Gregoire Staechelin, (Spanish Beauty), car- 3/2 20 mine pink
Primrose, deep primrose yellow %
Rosella, Everblooming tendency, vivid scarlet 8/9
Royal Scarlet, fully double pure scarlet 820
1

Royal Scarlet, fully double pure scarlet 820	
New Patented Climbing Roses	
	Each
XXX Size, Extra Large Selected	\$1.65
Blaze, (Everblooming Paul's Scarlet) Plant Patent No. 10	
Doubloons, (Plant Patent No. 152), Rich Yellow	3 5
Dr. J. H. Nicholas, (Plant Patent No. 457), new large flowering pink	83
Summer Snew, (Plant Patent No. 400), NEW Ever- blooming snow-white Floribunda Climber	
Torch, (prcpagation rights reserved), NEW salmon-pink	133

IT'S TO Your Advantage!

To Plant

SQUARE DEAL NURSERY STOCK

The First Cost is the Only Cost
BECAUSE



GORGEOUS, FRAGRANT

Everblooming Roses

Fall or Spring Planting
EXTRA LARGE SELECTED XXX SIZE
Two Year Field-Grown Blooming Bushes

Guaranteed to bloom in your garden the first Summer

Per	dozen
All \$1.45 Varieties (Your Selection)\$	16.20
All \$1.65 Varieties (Your Selection)	19.20
All \$1.75 Varieties (Your Selection)	20.00
Ami Quinard, darkest of the reds.	Each
Anti-Quinard, darkest of the reus.	1.65
Autumn, burnt orange and coral	1.65
Countess Vandal, coppery-bronze and pink (Plant	1.00
Patent 38)	1.75
Patent 38)	1.65
Copper Beauty, copper and yellow. 73.2.	1.65
Crusader, rich velvety crimson.	1.45
Christopher Stone, vivid velvety-scarlet. 6.7.1	1.75
Dawn-A-Lea, golden-yellow733	1.65
David O. Dodd, blackish velvety crimson.	1.65
Dickson's Red, glowing scarlet red (Plant Patent 376	1.75
Edith Nellie Perkins, copper, bronze and pink.	1.75
Eclipse, rich golden-yellow (Plant Patent 172) 78.2.	1.75
Eternal Youth, clearest of the pinks, (Plant Patent	1.10
332)	1.75
E. G. Hill, deep maroon7024	1.45
Essence, red velvet	1.65
Federico Casas, coppery pink and orange 47.4	1.65
Frau Karl Druschki, white American Beauty. 65.2.	1.45
General MacArthur, glowing crimson-scarlet. 70.7	1.65
Gloaming, fawn-orange overlaid with salmon (Plant	2.00
Patent 137)	1.75
Grenoble, scarlet	1.75
Grenoble, scarlet	1.45
Golden Charm, bright butter-vellow, 737	1.75
Golden Ophelia, golden-yellow	1.65
Gorgeous, shades of gold742	1.65
Golden Dawn, sunflower-yellow to lemon-yellow?	1.75
Golden Gleam, vivid golden yellow. 7.3.4	1.45
Heinrich Wendland, golden yellow and nasturtium-	
buff	1.65
Heinrich Gaede, rich vermillion, shades of golden yellow	
yellow	1.65
Lady Alice Stanley, light silvery pink.	1.45
Lord Calvert, brilliant cardinal red	1.45
Lady Margaret Stewart, golden yellow shaded with	1 NE
streaks of orange and red—very beautiful	1.75
Mandalay, rich golden yellow (Plant Patent applied for)	1.75
Mary Margaret McBride, sensational new pink shades	1.10
(Plant Patent applied for).	1.75
Max Krause, rich molten gold 752	1.65
Mev. G. A. VanRossem, shaded orange and apricot.	1.45
Miss Rowena Thom, rich pink	1.65
-	

Everblooming Roses—continued

Morning Blush, (Duquesa de Panaranda), apricot,	
orange and dark pink	5
Margaret McGredy, unusual orange scarlet. 7 1.68	5
McGredy's Ivory, creamy white	5
McGredy's Scarlet, brilliant scarlet, orange base 1.75	
McGredy's Yellow, clear dandelion yellow. 7	_
Mrs. Sam McGredy, brilliant scarlet, copper-orange. 1.79	
Mrs. Pierre S. du Pont, golden yellow. 7.4 1.69	5
McGredy's Sunset, golden and yellow hues (Plant Patent 317)78	5
Mme. Jean Gaujard, delicate creamy yellow, orange	
and carmine pink (Plant Patent 338) 1.78	
Mme. Jules Bouche, white, slight blush in center 1.63	
Mme. Jos. Perraud, nasturtium-buff. 7.5 1.63	5
Pan America. DISCONTINUED.	
Picture, velvety rose-pink. 1.68	_
Picture, velvety rose-pink. 1.69 Pink Radiance, clear bright pink 1.49 President Macia, shades of pink 1.69	_
Rapture, lovely rose-pink	_
Red Radiance, rich non-fading red	
Rex Anderson, ivory-white (Plant Patent 335) 7.70. 1.78	
Robin Hood, bright rosy-red. 7.4. 1.68 Rome Glory, cerise-red (Plant Patent 304) . 7.7. 1.78	
	_
	9
Sonata. DISCONTINUED.	=
Soeur Therese, rich yellow	2
	_
Wilhelm Kordes, golden, copper and red tints 1.4	
SEE PAGE 16 AND 17 FOR ROSE BARGAIN GROUPS	3

Tree Roses

ALL NEW PATENTED VARIETIES
For Spring Planting Only

(Do not take orders for Tree Roses for Fall Planting)

Dickson's Red, scarlet-red (Plant Patent No. 376) 781 Eclipse, golden-yellow (Plant Patent No. 172) 932 McGredy's Salmon, apricot-salmon, (Plant Patent 933 No. 410)

Saturnia, cardinal-red (Plant Patent No. 349)

HOW TO GROW TREE ROSES SUCCESSFULLY

Plant in SPRING ONLY. Tie the stem securely to a stake with strips of cloth. Prune back the flowering branches each season to 3 or 4 eyes.

WINTER PROTECTION in Cold Climate: Before freezing weather starts bend the stem over slowly until the head rests on the ground, loosening the roots with a fork on the side opposite from the side the stem is being bent. Drive a stake next to the crown and tie securely. Then cover entire head with soil. Stem can be protected with burlap or paper.

EVERBLOOMING

Rose Bargain Groups

Fall or Spring Planting

VICTORY GARDEN ROSE GROUP

SIX DEBUTANTES FROM NEWARK, ROSE CAPITOL OF AMERICA

(All Patented Varieties)

Mandalay 785
Mary Margaret McBride

Rex Anderson 790

Sonata (DISCONTIN-UED). Recommend Countess Vandal 7

Pan America (DISCON-

TINUED). Recommend McGredy's Sunset

Victory Garden Rose Group Complete \$1025

ROYAL ROSE GROUP

(See Plate Book)

SIX CROWNED QUEENS OF THE GARDEN

McGredy's Ivory
Countess Vandal 796
Lord Calvert

Picture 683 Elipse 782 McGredy's Sunset 787

Royal Rose Group Complete

\$945

THE NOBILITY ROSE GROUP/

(See Plate Book)

TEN EXHIBITION VARIETIES THAT WILL CAPTURE
BLUE RIBBON HONORS

Rapture 6 16
Dawn-a-lea 733
Golden Charm 731
Essence 763
McGredy's Ivory 661

Mme. Joseph Perraud 755
Golden Ophelia 740
McGredy's Scarlet 714
Miss Rowena Thom 682
Grenoble 708

The Nobility Rose Group \$1695
Complete

Rose Bargain Groups—continued

GOLD MEDAL ROSE GROUP 184
12 Selected Varieties
The "Cream" of Our New Rose Introductions
Christopher Stone 98 Mrs. Sam McGredy 759
David O. Dodd 75 Mrs. Joseph Perraud 75
Federico Casas 676 McGredy's Yellow 753
Heinrich Gaede 743 Heinrich Wendland 744 Morning Blush 756
Max Krause 752 President Macia
Gold Medal Rose Group \$102
Complete
\$075
Any 6 (Customer's Selection)
ROSE CAPITAL GEMS SELECTION
6 Patented Varieties
Countess Vandal 780 Dickson's Red 781 Eclipse 782 Eternal Youth 783 McGredy's Sunset 787 Mme. Jean Gaujard 788
Dickson's Red 781 McGredy's Sunset 787
Eclipse 782 Mme. Jean Gaujard
Rose Capital Gems Collection \$095
Complete
NEW ADJORDAN DOOR OPENIN 191
NEW ARISTOCRAT ROSE GROUP
3 Leading Varieties
(See Plate Book)
For Fall or Spring Planting
Golden Gleam Ami Quinard 95
Edith Nellie Perkins 672
Aristocrat Rose Group \$445
Complete
THE "ALL STAR" ROSE GROUP
6 "All Star" Varieties
Caledonia 658 Grenoble Scarlet 708
Copper Beauty 734 Mrs. Pierre S. Du Pont
Charles P. Kilham 617 Talisman 767
All Star Rose Group \$Q50

Complete

TWO YEARS OLD, FIELD-GROWN, HARDY

Flowering Perennial Plants

For Fall or Spring Planting

See Page 24 for Rock Garden Plants

T for tall-growing; M for medium-growing; D for dwarfgrowing

WE CANNOT HANDLE ORDERS FOR LESS THAN 3 PERENNIAL PLANTS

On all Express and Freight Nursery Stock orders that call for 3 or more Perennial Plants, the perennial plants will be sent to customer separately by Parcel Post. This method assures arrival in field-fresh, ready-to-grow condition. A mailing and insurance charge of 15c per order will be added to each customer's invoice at time of shipment.

· / · · / · · · · · · · · · · · · · · ·	Each
Adam's Needle, (Yucca), white, M.	.60
Anchusa, Forget-Me-Not Flowering, violet blue, T	.75
Anemone, (Windflower), Snow Queen, snow white, T	.95
Anemone, (Windflower), Peach Glow, rose pink, T	.95
Anemone, (Windflower), Hupehensis, dwarf, pink, D	.95
8) 11-210 2001 201	1.00
Astilbe, Queen Alexandra, bright pink, T	1.25
Aquilegia, Giant Hybrids, rainbow colors, M	.65
Asters, Hardy Garden, in the following named varie-	
ties	.70
Beechwood Challenger, crimson red, M; Blue Bou-	D 10 10 10 10 10 10 10 10 10 10 10 10 10
quet, luminous blue, M; Daphne, bright pink, M;	29
Gayborder Blue, blue, yellow eye, T; Marjorie, rose pink, M; Nancy, lt. pink; Ronald, lt. purple, M;	12
Strawberries and Cream, deep pink, T; Victor, lav.	13
blue, M.	2 60
20.3	-
Balloon Flower, blue, T.	.70
	1.25
Bluebird Flower, (Veronica or Speedwell), blue, M Blue Bonnet, (Scabiosa), blue, M	.70
Baby's Breath or Gypsophila, silvery white, M.	.75 .55
Canterbury Bells, mixed colors, M.	.60
Campanula Carpatica, (Harebell), clear blue, D/3/2	.65
	1.95
Chrysanthemums, See Page 23	1.33
Cupid's Dart, (Catananche), violet-blue.	.85
Daisy, Shasta, white. / 4//	.70
Delphinium, See Page 22	
Dianthus, (Sweet William), pink, white, red, M	.60
Dianthus Deltoides, (Maiden Pink), D.	.60
Digitalis (Foxglove), mixed colors, T	.60
Flame Flower, (Tritoma), orange scarlet, M	.75
Gaillardia, (Giant Hybrid), shades of orange, M. 1431	.60
	1

Flowering Perennial Plants —continued

Geum, (Mrs. Bradshaw), orange red, M\$.70
Geum, (Lady Strathedon), double rich yellow, M	.70
Gypsophila, (Baby's Breath), M	.55
Hardy Garden Asters, (See Asters above)	-
Helianthus, Coronation, (new), gleaming yellow, T.	.75
Heliopsis, (Summer Gold), rich gold, T.	.75
Helenium, Chippersfield Orange, copper and gold, T.	.75
Hupehensis, (Dwarf Anemone), D /	.95
Heuchera, (Rain of Fire), bright crimson, D	.85
Hibiscus, (Mallow Giant Flower), red, pink, white, T.	.70
Hollyhock Double, mixed colors, T. /	.55
Hollyhock, Orange Prince, (new), double orange, T	.60
Iberis, (Hardy Candytuft), white, D	.75
An ideal EVERGREEN plant for the rockery, and equally	
appropriate in the perennial border or as edging for garden	
walks. Excellent facer plant in front of shrubs in the	
foundation planting. In the Spring it is covered with	
masses of snow-white blossoms that adds to the life and beauty of the garden.	
Iris, See Page 11	
Lythrum Salicaria, The Beacon, carmine-red, T	.75
Lupines, mixed colors, T./	.65
Lupines, pink, T	.65
Mallow, Giant Flowering, red, pink, white, T	.70
Marguerite Daisy,-Painted royal purple, M/623	.70
Nepeta Mussini, (Ground Ivy), lavender blue, M.	.65
Pachysandra, (Evergreen Ground Cover), blue, D./5/	.55
One of the finest trailing plants ever introduced. It forms	
broad mats of bright glossy green broadleaved EVER-	
GREEN foliage It's a plant that will grow in sun or dense	
shade. Use for ground cover, under shrub plantings, for shrub and flower bed border, bordering walks and drives,	
for steep terraces.	
Painted Marguerite Daisy, royal purple, M. /623	.70
Periwinkle or Vinca Minor, violet, D	.65
	.00
Phlox, see page 22 Poppy, Oriental, orange scarlet, M	.65
Plumbago Tarnentae (Leadwort) M	.85
Poppy, Oriental, orange scarlet, M	.70
Time ose, Hardy Alpine, mixed colors, D	
	.70
Pyrethrum, Pink Bouquet, (Dbl. Painted Daisy), M.	.95
Rudbeckia, royal purple, T	.75
Scabiosa, Caucasica Alba, (new), gleamy white, M	.85
Scabiosa, Caucasica Isaac House, (new), lavender, M	.85
Sedum, Spectabilis, Brilliant, pink, D.	.65
Sedum, Sieboldi, pink, D	.65
Sedum, Sieboldi, pink, D	.60
	1.25
Tritoma, (Flame Flower), orange-scarlet, M.	.75
Veronica, Blue Spire, deep violet blue, M	.75
Vinca Minor or Periwinkle, violet, D 15.7.7	
Yucca, (Adam's Needle), Evergreen cream white, M.	.60
Yucca Variegata, (Spanish Sword), Evergreen, white	.85
SEE PAGE 20-21 FOR PERENNIAL BARGAIN GROI	TPS

Perennial Bargain Groups

For Fall or Spring Planting

ALL SEASON PERENNIAL GARDEN (See page 50, Plate Book)
Early and Late Garden Complete \$5695 93 Perennial Plants in all
REGULAR PRICE \$70.15—CUSTOMER SAVES \$13.20
Early Garden Complete / 865 \$3 95 51 Perennial Plants
Late Garden Complete / 866 \$3 15 42 Perennial Plants
GARDEN CHEER PERENNIAL GROUP (See Plate Book)
NINE LOVELY PERENNIALS THAT LEAD
Anemone, Peach Glow Double Hollyhock Flame Flower (Tritoma) Heliopsis, Summer Gold Digitalis, (Giant Foxglove) Anemone, Snow Queen
Garden Cheer Perennial Group Complete \$595
REGULAR PRICE \$6.85—CUSTOMER SAVES 90c
THE "MASTERPIECE" GARDEN GROUP
(See Colored Folder) 16 NEW PEDIGREED VARIETIES—EXCITING COLORS
GUARANTEED TO BLOOM FIRST SEASON

REGULAR PRICE \$11.85—CUSTOMER SAVES \$2.20

\$965

"Masterpiece" Garden Group

Complete

Peonies

LARGE FLOWERING-FRAGRANT

	ror	ran	or	Spring	Plai	nting		
Pink Peony		154	7				E	ach 95
Pink Peony White Peony.				1559			 ψ	.95
Red Peony		1.5	.5.	<i>l</i>			 	.95

CHOICE SPECIAL NAMED VARIETIES Avalanche, wax white, crimson edge, late mid-season Dr. Van der Tak, shell pink, early mid-season! 1.35 Karl Rosenfield, scarlet maroon, mid-season! 1.25 Livingstone, Rose-pink and pale lilac, late. . 15.7.4 Longfellow, bright cherry crimson, late mid-season... Mary Brand, true red, mid-season. 155.6 1.35 Mikado, immense single fragrant rich red, mid-season Mme. De Verneville, paper white, crimson markings early 1.35 Perfection, delicate shell pink, mid-season ! ... !! 1.25 Rosea Superba, deep cerise-pink, very late. 457.1 1.25 Solfatare, white, creamy yellow center, mid-season... Triumphans, glowing scarlet, mid-season. .. 55. ...

GOLD MEDAL PEONY GROUP

3 BEAUTIFUL PEONIES

Dr. Van der Tak, fragrant Solfatare, white and yellow Triumphans, fragrant satiny

Gold Meda	al Peony Group	\$255
Complete	• • • • • • • • • • • • • • • • • •	 ' _

REGULAR PRICE \$3.65—CUSTOMER SAVES \$1.10

SHOW GARDEN PEONY GROUP

6 AMERICAN LEADING VARIETIES

Avalanche 1572	Solfatare 15
Karl Rosenfield	Livingstone /
Mikado 1573	Rosea Superb

Show Garden Peony Group \$765
Complete

REGULAR PRICE \$8.20—CUSTOMER SAVES \$.55

Don't forget to explain your

''7 POINTS OF SUPERIORITY''

to Every Customer

(See Page 35)

Delphiniums

SELL IN LOTS OF 3 OR MORE
For Fall or Spring Planting
Vanderbilt Hybrids, blue shades
NEW HYBRID DELPHINIUM GROUP
5 TRUE SEPARATE COLORS
(See Plate Book)
For Fall or Spring Planting Hydrid Dolphinium Crown
Hybrid Delphinium Group Complete \$50
REGULAR PRICE \$7.25—CUSTOMER SAVES 75c
Hardy Garden Phlox
SELL IN LOTS OF 3 OR MORE
For Fall or Spring Planting
*Creeping Varieties for Rock Gardens
Apple Blossom, apple-blossom pink. \$.75 B. Compte, salmon, red and white eye70 Beacon, brilliant cherry red70 Blazing Miracle, reddest of the reds75 Blue Boy, true blue75 Count Zeppelin, white, crimson eye75 Daily Sketch, salmon pink70 Harvest Fire, orange salmon75 Jules Sandeau, pink, new shade70
Lord Raleigh, royal purple
Mia Ruys, pure white
*Sublata Alba, (Creeping), White, D
GIANT FLOWERING PHLOX GROUP (See Plate Book) 6 CHOICE VARIETIES
Giant Flowering Phlox Group \$345
Complete
REGULAR PRICE \$4.20—CUSTOMER SAVES \$.75
THE CHALLENGER PHLOX GROUP
4 BEAUTIFUL NEW INTRODUCTIONS,
HUGE BLOOMS
HUGE BLOOMS Challenger Phlox Group \$275
Challenger Phlox Group \$275 Complete

Chrysanthemums

HARDY GARDEN VARIETIES

SELL IN LOTS OF 3 OR MORE

For Fall or Spring Planting

ES—blooms Early September

MS—blooms Mid-September EO—blooms Early October

Algonquin, radiant yellow, ES /345

Autumn Glow, crimson, MS / 3 3 4

Autumn Lights, copper, MS 1347

Apollo, bronze-red, MS

Burgundy, burgundy-red, EO 1348

Eugene A. Wander, golden, MS 1349

Lavender Lady, lavender, MS /35/

Pale Moon, sulphur, MS

Pohatcong, deep pink, ES

Red Flare, rich glossy red, EO

Rose Glow, old rose, ES

Ruth Cummings, bronze, MS

September Cloud, white, ES

September Bronze, bronze, ES

Cushion Type Dwarf Growing Varieties...\$.70

(In bloom from August until snow flies)

Harvest Moon, bright yellow; King of the Reds, clear red; Master-Mum, shell pink and old rose; Wonder-Mum, pink.

EARLY FLOWERING GARDEN CHRYSANTHEMUM GROUP

(See Plate Book)

12 CHOICE "WINTER HARDY" STRAINS

Autumn Lights Lavender Lady Ruth Cummings
Apollo Pale Moon Rose Glow 554
Burbundy Pohatcong September Cloud
Eugene A. Wander Red Flare September Bronze

REGULAR PRICE \$7.80—CUSTOMER SAVES \$1.30

Rock Garden Plants

For Fall or Spring Planting

WE CANNOT HANDLE ORDERS FOR LESS THAN 3 ROCK GARDEN PLANTS

On all Express and Freight Nursery Stock orders that call for 3 or more Rock Garden Plants, the rock garden plants will be sent to customer separately by Parcel Post. This method assures arrival in Field-Fresh ready-to-grow condition. A mailing and insurance charge of 15c per order will be added to each customer's invoice at time of shipment.

Medium Low Growing

Anchusa Forget-Me-Not, violet blue...

Anemone Hupehensis, (Dwarf Anemone)

Each

.65

.\$.75

Artemisia Silver King, white-leaved	1.00
Aster, Blue Bouquet, luminous blue. 13.95	.70
Balloon Flower, (Platycodon) 129.4	.70
Blue Bonnet, (Scabiosa)	.75
Dianthus Deltoides, (Maiden Pink)/421	.60
Geum—Mrs. Bradshaw	.70
Geum—Mrs. Bradshaw	.70
Gypsophila, (Baby's Breath)	.55
Heuchera (Rain of Fire)/4.7.4	.85
Hupehensis (Dwarf Anemone)	.95
Lupines (Lupinus), mixed and pink.	.65
Lythrum Salicaria, The Beacon, carmine-red	.75
Sweet William, (Dianthus Barbatus)	.60
Spirea Astilbe, (Goats Beard)	1.25
Yucca, (Adam's Needle)	.60
Yucca Variegata, cream white	.85
Very Low Growing	
Campanula Carpatica, (Harebells)	.65
Christmas Rose, (Helleborus Negri)	1.95
Christmas Rose, (Helleborus Negri)	.75
Nepeta Mussini, (Catmint)	.65
Pachysandra, (Japanese Spurge) 15.	.55
Phlox Subulata Rosea, (Mt. Pink)/.6/.2	.70
Phlox Subulata Alba, white	.70
Plumbago Larpentae, (Leadwort)	.85
Primrose, (Primula)/.6/7	.70
Sedum Spectabilis Brilliant (Showy Stonecrop)	.65
Vinca Minor or Periwinkle	.65
Vinca Minor or Periwinkle. (5.7.7	.70
Master-Mum, (Pink Cushion Chrysanthemum) 13.41.	.70
Harvest Moon, (Yellow Cushion Chrysanthemum)	7.70
King of the Reds, (Red Cushion Chrysanthemum)	
· ·	
Creeping	

Sedum Sieboldi, (Improved Stonecrop).

Rock Garden Plants—continued

NEW SUPREME ROCK GARDEN GROUP 10 GENUINE ROCK GARDEN BEAUTIES

(See Plate Book)

For Fall or Spring Planting

Artemisia Silver King
Anchusa (Forget-me-not)
Iberis (Candytuft)
Dianthus Deltoides
(Maiden Pink)
Gypsophila

(Baby's Breath)

Hupehensis 127

Dwarf Anemone)
Phlox Subulata Alba (White)
Phlox Subulata Rosea (Mt. Pink)
Plumbago Larpentae (Leadwort)
Sedum Spectabilis Brilliant

REGULAR PRICE \$7.50—CUSTOMER SAVES \$.85

GENUINE IMPORTED

English Julips 1789

For Fall Planting Only
per doz. Per 25 Per 50 Per 100

Multi-Colored Mixed Varieties. \$2.95 \$5.50 \$10.50 \$20.00

(Our selection of variety and color mixture)

Named Varieties cannot be offered until War ends.

Muscari (Grape Hyacinth)

For Fall Planting Only

Hardy Garden Narcissus 1714

For Fall Planting Only

Beat All /468
Leedsii Empire /673
King Alfred /72 Cheerfulness /7//
Emperor ////

Helios Meteor Helios Poeticus Ornatus
Van Waveren's Giant

Evangeline /

BLUE RIBBON NARCISSUS GROUP /824

8 PRIZE WINNING VARIETIES

Beat All 1668
Leedsii Empire 1673
Poeticus Ornatus 1674
Cheerfulness 178

Emperor 1669
Golden Meteor 1670
Evangeline 1670
Helios 1672

Blue Ribbon Narcissus Group Complete

\$725

Gruit Department

PAGES 27-34

In this so-called land of plenty—our America—we are faced with the worst food shortage in history, and it is almost a certainty it will be worse before it gets better.

Because of the extreme need for more food, the production of vitamin-filled, fresh, tree-ripened home-grown fruits becomes increasingly important.

Unless home owners and farmers plan immediately to plant a family fruit garden—many will not have enough fresh fruit to meet health needs.

In cooperation with our Government's Victory Garden Program, it is your Patriotic duty to encourage the fulfillment of the Victory Garden Program among village and farm families in your section. You are your community's National Victory Garden Advisor.

In the following Fruit Department you will find a wide selection of essential quick-bearing, heavy-crop Fruit Trees and Bush Fruits for your customers.

ASSURED POLLINATION IS THE RESULT OF PROPER SELECTION AND PLANTING OF "ROOSTER" TREES

Whenever you are selling Apple Trees, Sweet Cherry Trees, Pear Trees, Plum Trees, and Hale Peach Trees, (whether it is only a few for the city back yard, a small farm family fruit garden or an extensive commercial orchard) always suggest planting "Rooster" Trees for assured pollination, the secret of full crops year after year.

Use your new "Rooster Tree Folder" which pictures the "Rooster" Apple Trees and contains Pollination Charts for Apples, Sweet Cherries, Pear, Plum and Hale Peach Trees.

Also—Tell the convincing "Rooster" Tree story you will find given in full detail on page 38 of your Fruit Demonstration Book Sales Manual and picturized for your customer on page 22 of your Fruit Demonstration Book.

This service is provided by our trained Nursery salesmen. It's a service that assures full fruit production from each fruit tree you sell.

All sizes of Fruit Trees refer to height above roots.

Apple Trees

HEAVY BEARING STRAINS

For Fall or Spring Planting

S—Summer A—Autumn W—Winter

GROUP A

			OVCI	OVCI
			Six	12
		Each	Each	Each
X, 3 to 4 ft	., Medium Size	\$1.95	\$1.75	\$1.65
XX, 4 to 5 ft	., Regular Standard	2.20	1.95	1.85
XXX, 5 to 7 ft	., Extra Large Selected	2.50	2.35	2.15

Baldwin, w, Nov. 1
Banana, w, Nov. 1
Cortland, w, Oct. 15
Delicious, w, Oct. 23
Duchess of Oldenburg, a, Oct. 30
Gallia Beauty, w, Oct. 25
Gravenstein, a, Sept. 15
Golden Grimes, w, Oct. 30
Jonathan, w, Oct. 25
King, w, Oct. 15
Maiden's Blush, a, Sept. 18
Macoun, a, Oct. 15
McIntosh Red, a, Sept. 25

Northern Spy, w, Oct. 25

N. W. Greening, w, Oct. 13
Pound Sweet, a, Oct. 12
Red Delicious, w, Oct. 23
Red Rome Beauty, w,
Oct. 18
Rome Beauty, w, Oct. 18
R. I. Greening, w, Oct. 15
Stayman's Winesap, w,
Oct. 20
Sweet Bough, s, Aug. 18
Strawberry, a, Sept. 20
Talman Sweet, w, Oct. 13
Wealthy, a, Sept. 10
Yellow Delicious, w, Oct. 20
York Imperial, w, Oct. 30

Over Over

Snow, or Fameuse, a. Oct. 5

GROUP B

By nature the following varieties do not grow as large as varieties in Class "A" and are not as large when shipped to our customers. Therefore, to avoid confusion and misunderstanding they must be sold in accordance with sizes specified.

	Six	12
Each	Each	Each
X, 3 to 4 ft., Medium Size\$1.95	\$1.75	\$1.65
XX, 4 to 4½ ft., Regular Standard2.20	1.95	1.85
XXX , 4½ to 6 ft., Extra Large Selected	2.35	2.15
Early Harvest, s, August 5 Yellow Transp	arent,	
Red Astrachan, s, July 25 s, July 20		

FAMILY COMBINATION APPLE TREE 4

"THE ONE TREE APPLE ORCHARD"

4 VARIETIES ARE GROWN ON THE SAME TREE

Yellow Transparent, Red Delicious, w, Oct. 23 s, July 20 Northern Spy, w, Oct. 25

McIntosh Red, a, Sept. 25

Peach Trees

For Spring Planting Only

PEACH TREES WILL LIVE AND GROW BETTER IF PLANTED IN THE SPRING. FALL PLANTING IS NOT RECOMMENDED

Peach trees, unlike other Fruit Trees, do not become dormant early in the Fall, that is, the sap does not return to the roots as early as with other types of Fruit Trees.

As a result of this condition, should the Winter be severe the losses on Fall Planted Peach Trees is apt to be heavy. To eliminate this possibility we recommend that Peach Trees be planted in the SPRING. All other Fruit Trees can be planted either in the Fall or Spring.

SPRING PLANTING ONLY

Over

Over

	Each	Six Each	12 Each
X, 2 to 3 ft., Medium Siz		\$1.15	\$1.10
XX, 3 to 3½ ft., Regular S			1.50
XXX, $3\frac{1}{2}$ to 5 ft., (All Varie	ties) 1.90	1.75	1.65
Beer Smock, Oct. 8	Hale, Sept. 15		
Belle of Georgia, Sept. 12	Hale Haven, S	ept. 3	
Carman, Aug. 25	Heath Cling, S	Sept. 5	
Champion, Sept. 10	Mayflower, Ju	ly 22	
Crawford Early, Sept. 5	Mikado, July	27	
Crawford Late, Sept. 20	Rochester, Aug	g. 21	
Delicious, Aug. 20	South Haven,	Sept. 2	
Early Elberta, Sept. 12	Summercrest,	Sept. 1	2
Elberta, Sept. 18	Valiant, Aug.	30	
Greensboro, Aug. 6	Vedette, Aug.	25	
Golden Jubilee, Aug. 17	Veteran, Sept.	5	

THE 3 "V" PEACH GROUP

NEW CANAL	DIAN PEACH INT	RODUCTION
Vedette, Aug. 25	Valiant, Aug. 30	Veteran, Sept. 5
All 3 (one of each)	in XXX size only for	\$5.25
All 3 (one of each)	in XX size for only	v 4.45
All 3 (one of each)	in X size for only	3.50

Sour Cherry Trees

For Fall or Spring Planting		
	Over	Over
	Six	12
Each	Each	Each
X , $2\frac{1}{2}$ to 3 ft, Medium Size\$2.95	\$2.80	\$2.65
XX, 3 to 3½ ft., Regular Standard. 3.25	3.10	2.95
XXX, 3½ to 5 ft., Extra Large Se-		
lected 3.50	3.30	3.15
Early Richmond, July 18 Large Montme	orency,	
English Morello, July 18 June 30		

All sizes of Fruit Trees refer to height above roots.

Sweet Cherry Trees

KNOWN AS OXHEARTS

For Fall or Spring Planting

Over Each

Each Each 1 Yr., 4 to 6 ft., Standard First Quality. \$3.00 \$2.70 \$2.60 (Mark "1 Yr." in size column on order blank)

Research indicates that the mortality loss experienced by our customers in transplanting Sweet Cherry Trees is far less when one year old trees are planted.

Based on these research figures and wishing to create better customer relationship we offer only Standard First

Quality, ONE YEAR OLD Sweet Cherry Trees.

These one year old trees make a quicker start than larger, older trees — they develop faster, produce fruit quicker and create greater customer satisfaction.

Black Tartarian, black, June 25 Governor Wood, light, July 2 252

Napoleon Big, light, July 18 Windsor, dark red, July 25 Yellow Spanish, light 25% yellow, July 20

Each

2 for

Schmidt's Big, black, July 12 (offered in 3 to 5 ft. Size Only)

Grape Vines

For Fall or Spring Planting SECTION "A"

Each Dozen X Medium Size.....\$.50 \$4.75 XXX Extra Large Selected..... .65 Concord, blue-black, Oct. 7 Catawba, red, Oct. 15 Niagara, white, Oct. 5

SECTION "B"

Each Dozen XXX Extra Large Selected.....\$1.10 \$11.45 Moore's Early, black, Agawam, (Roger's 15), red, Oct. 7 Sept. 20

Brighton, red, Sept. 20 Portland, white, Sept. 7 Caco, new red, Oct. 7 Sheridan, new black, Delaware, red, Sept. 20 Oct. 15

Worden, blue black, Fredonia, best blue-black, Sept. 25

Sept. 10 Lindley, new red, Sept. 18

SECTION "C"

XXX Extra Large Selected.....\$1.95 \$3.85 Golden Muscat, new golden yellow, Oct. 15 Concord Seedless, new seedless blue-black, Oct. 7

HOME PROFIT GRAPE GROUP

(See Plate Book)

Fredonia, best blue-black, Brighton, red, Sept. 20 Lindley, new red, Sept. 18 Sept. 10 Portland, white, Sept. 7 574

All 4 (one of each) in the XXX size for only......\$3.25

Standard Pear Trees

For Fall or Spring Planting

	_				
S—Summer	A-Autı	ımn	W-W	7inter	
				Over	Over
				Six	12
			Each	Each	Each
X , $2\frac{1}{2}$ to $3\frac{1}{2}$ ft.,	Medium	Size	. \$2.50	\$2.35	\$2.25
XX , 3½ to 4½ ft.,				2.70	2.60
ard		• • • • • •	2.33	2.10	2.00
XXX, 41/2 to 6 ft., E	xtra Lar	ge Se-			
lected				3.20	3.10
Bartlett, a, Sept. 15		Flemish	Beaut	y, a, Se	ept. 17
Beurre d'Anjou, a,	Oct. 15	Kieffer,	w, Oc	t. 28	
Clapp's Favorite, s,	Aug. 25	Seckel,	a, Sep	t. 25	
Duchess de Ang., a,	Oct. 15	Sheldor	a, a, O	et. 9	

Dwarf Pear Trees

For Fall or Spring Planting		
	Over Six	Over 12
Each	Each	Each
XXX, 3 to 4 ft., Extra Large Selected\$3.65	\$3.45	\$3.30
A—Autumn		
Bartlett, a, Sept. 15 Duchess D'Ar	goulen	ıe,

Plum and Prune Trees

a, Oct. 15

•					•					
			For	r Fa	ll or S	prii	ng Plan	ting		
									Over	Over
									Six	12
								Each	Each	Each
X,	$2\frac{1}{2}$	to	$3\frac{1}{2}$	ft.,	Mediu	m	Size	\$2.50	\$2.35	\$2.25
XX,	31/2	to	41/2	ft.,	Regula	ar	Stand-			
	ard							2.95	2.70	2.60
XXX,	41/2	to	61/2	ft.,	Extra	La	rge Se-			
	lect	ed						3.50	3.20	3.10
Abu	ndar	ıce.	, Aug	g. 18		9	Lombar	d, Sep	t. 15	
Brac	dsha	w,	Aug.	23		1	Red Jun	ie. Aus	g. 8	

XXX, $4\frac{1}{2}$ to $6\frac{1}{2}$ ft., Extra I lected	arge Se 3.50 3.20 3.1
Abundance, Aug. 18	Lombard, Sept. 15
Bradshaw, Aug. 23	Red June, Aug. 8
Burbank, Aug. 25	Stanley-PRUNE, Sept. 1
Fellenburg, (Italian)—	Shropshire Damson,
PRUNE, Sept. 20	Sept. 19
German—PRUNE, Sept. 25	Yellow Egg, Sept. 13
Imperial Gage, Sept. 11	

RIPENING DATES

Average Ripening dates following each variety are based on best authentic information obtainable for Northern New York State Territory. Ripening dates will vary according to territory — a few days earlier in the south, farther north a few days later.

AMERICAN HYBRID

Jumbo Plum Trees

For Fall or Spring Planting

Over Six 12
Each Each Each Each
XXX, Selected Size......\$3.50 \$3.20 \$3.10

Superior, red, Aug. 27 Goldenrod, yellow, Aug. 28 Toka, red, Sept. 1 32 9

Raspberry Plants

ORDERS NOT ACCEPTED FOR LESS THAN ONE DOZEN PLANTS

SECTION "A"

STANDARD FIRST QUALITY—ONE YEAR PLANTS

Doz. 50 100 200

XXX, Selected Size.....\$2.75 \$9.95 \$18.95 \$36.00

RED VARIETIES:

BLACK VARIETIES

For Fall or Spring Planting

Chief, July 13

Latham, July 18

Newburgh, July 10

St. Regis, (Everbearing),
July 14

Taylor, July 16

For Spring Planting Only

Black Diamond, July 8 523 Cumberland, July 7 523

(TWO YEAR TRANSPLANTS—NOT AVAILABLE)

Note:—By nature Red Raspberries start producing new plants earlier in the season than Black Raspberries. As a result, at shipping time, the ONE YEAR Red Raspberry Plants are larger than Black Raspberry plants.

However, after transplanting, both red and black varieties quickly develop into husky bushes coming into bearing at about the same age.

SECTION "B"

STANDARD FIRST QUALITY—ONE YEAR PLANTS

Doz. 50 100 200 **XXX** Selected Size......\$2.95 \$11.50 \$21.00 \$39.00

Indian Summer, new red everbearing, July 5, and 52 Oct. 1 to frost (for Fall or Spring Planting)

Shuttleworth, (for Spring Planting Only, new black, 538 July 1

Sodus, (for Fall or Spring Planting), new purple, 533

(TWO YEAR TRANSPLANTS—NOT AVAILABLE)

Blackberry Plants

ORDERS NOT ACCEPTED FOR LESS THAN SIX PLANTS

For Fall or Spring Planting

Size Only, One year

XXX Select

Orange, Sept. 5

Doz. 50 100
plants\$2.50 \$9.00 \$17.5
Blowers, July 25 50 Eldorado, July 16 50 5
Early Harvest, July 15 Lucretia Dewberry, July 2
Snyder, July 20 506
Boysenberries 501
ORDERS NOT ACCEPTED FOR LESS THAN SIX PLANTS
Spring Planting Only
Doz. 50 100
XXX Select Size, One year plants\$3.45 \$13.75 \$25.0 (Ripen about July 1)
Nectarines
Spring Planting Only
Tay Each
XXX, 3 to 4 ft., Select Size Only3.7.5\$2.7.
(Ripen about Sept. 1)
Quince Trees
For Fall or Spring Planting

Crab Apple Trees

XXX, 3 to 4 ft., Extra Large Selected.....\$2.75

For Fall or Spring Planting

Each

XXX, 4 to 6 ft., Large Selected. \$2.75

Hyslop, Sept. 20 Transcendent, Sept. 3

Whitney No. 20, Aug. 30

Apricot Trees

Spring Planting Only

XXX, 3 to 4 ft., Extra Large Selected.......\$2.75
Early Golden, July 20
Early Moorpark, July 15

Rea's Mammoth, Sept. 10

Each

Each

Large Early Mt. Gamet, July 30

RIPENING DATES

Average Ripening dates following each variety are based on best authentic information obtainable for Northern New York State Territory. Ripening dates will vary according to territory—a few days earlier in the south, farther north a few days later.

Rhubarb Roots

(Commonly called Wine Plant and Pie Plant)

For Fall or Spring Planting

XXX, Selected Rhubarb Roots...... \$.45 \$4.65

Eaton's Peach Flavored Myatt's Linnaeus

Asparagus Roots

For Fall or Spring Planting

(Noted for its Rust Resisting qualities)

Horseradish Roots

For Fall or Spring Planting

Currants and Gooseberries

DO NOT, under any circumstances, take orders for Currants and Gooseberries in the following states, the sale of which is prohibited by State or Federal quarantine in these states: Connecticut, Maryland, Massachusetts, Rhode Island, Maine, Michigan, Minnesota, New Hampshire, Ohio, Pennsylvania, Vermont, Wisconsin, West Virginia, Virginia, North Carolina, New Jersey, Tennessee.

Also the sale of currants and gooseberries is not permitted in the following counties of New York State: Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer, Lewis, Oneida, Saratoga, St. Lawrence, Warren and Washington Counties also Adirondack and Catskill Parks.

Currant Bushes

For Fall or Spring Planting

Cherry, red, July 1 White Grape, white, 513
Fay's Prolific, red, July 5
July 10

Perfection, red, July 10 5/2

Gooseberry Bushes

For Fall or Spring Planting

Downing, pale green, Pearl, yellowish green,

July 8
July 12
Houghton, red, July 12
Red Jacket, red, July 8

573

CORSIGANI - 1926 WAYZATA - 1925

Strawberry Plants

For Spring Planting Only Selected Size, Strong, Well-rooted Plants

per 25 per 50 per 100

All June Bearing Varieties (See below).\$1.95 \$3.25 \$5.65

EXTRA EARLY (Ripen about June 10th) [403

Bellmar 1900 Premier (Howard No. 17)
Blakemore 1901 Parson's Beauty 1905

Beaver 1902 Senator Dunlap (Dr. Burrill)

MEDIUM EARLY (Ripen about June 17th)

Bouquet | 908
Big Joe | 909
Marshall | 915
Catskill | 911
Starbright | 915

LATE (Ripen about June 25th)

Aroma | | | William Belt Chesapeake | 919 Gandy | 917 | 1918 Brandywine | 1920

per 25 per 50 per 100

Everbearing Variety, Giant Mastadon. \$2.75 \$4.50 \$8.65 (Ripens about June 15th)

THE "GARDEN FRESH" STRAWBERRY GROUP

GROUP 25 Dorset 25 Starbright 25 Mastadon 21

25 of each Variety (75 plants in all) for\$4.75

TOP QUALITY STAWBERRY PLANTS FOR YOUR CUSTOMERS

Many people have the mistaken idea that August is the best time to plant Strawberry Plants. The fact is, the only plants which could possibly be planted in August are either Old Plants which have borne one or more crops of Fruit, or Pot Plants. The first are not satisfactory and the second are impractical.

The plants we sell are field grown New Plants, and under normal growing conditions it is impossible to develop a rugged, heavy, fibrous-rooted new plant for August shipment. They are not fully developed until late September, and cannot be shipped earlier. Do not promise earlier delivery.

The original plant that produces new plants is not allowed to produce Fruit. Thus, the surplus growing strength and vigor that would ordinarily be consumed in producing strawberries is transmitted by nature from the Mother plant to her offspring, resulting in producing vigorous, heavy-rooted, top quality plants, capable of bearing profitable crops of First Quality Berries. Only the plants that develop close to the Mother plant are used. Weak, inferior quality plants that grow at the end of the runners are not used in filling our orders.

RIPENING DATES

Average Ripening dates following each variety are based on best authentic information obtainable for Northern New York State Territory. Ripening dates will vary according to territory—a few days earlier in the south, farther north a few days later.

Every Customer Should Know

About - - -

Our 7 Points of Superiority

- PEDIGREED PARENTAGE—"As important in Nursery Stock as in breeding horses, cows, and dogs."
- SHIELD-TYPE BUDDING—"A Tiny detail of immense importance."
- 3. INDIVIDUAL SPACING—"Fewer Trees per acre insure big strong growth."
- 4. SCIENTIFIC ROOT PRUNING—"Vigorous Growth and permanent satisfaction insurance."
- 5. CONTROLLED POLLINATION—"Insures a full yield of fresh fruit year after year."
- 6. MOISTURE-CONTROL PACKING—"Delivery in field-fresh condition."
- 7. INSPECTION BY THE FAMOUS AUTHORITY—DR. SHAW AND ASSOCIATES—"Assures True-to-Name Stock."

These 7 points of Superiority (fully explained in detail in your "7 Reasons Why" Booklet and the "Sales Manual for Fruit Demonstration Book")—sells your quality so well that price is put forever in the discard. And selling quality is so important that, if you should make the sale before telling your customer about our 7 Reasons of Superiority, then by all means explain each reason after the order is written and signed.

Here's the reason why; after you've left with your order, the purchaser may pick up a mail-order catalog or be solicited by a peddler of cheap, low-grade nursery stock. Your customer doesn't know anything about pedigreed stock or about all the other elements that go into producing what you have sold. Then your customer is left with an unanswered question in his mind—an unexplored or unexplained doubt. As a result, he may try to cancel; he may refuse to accept shipment; or he may talk to, and sour other prospects in your territory.

End every sale with a talk and explanation of the points on what makes quality, how much it means and how little the difference in price means between the highest quality and low-price, job-lot nursery stock.

RECOMMENDED DISTANCE FOR PLANT-ING AND NUMBER OF TREES AND PLANTS PER ACRE

Δ	n	n	1	es	
4.1	h	L	-	Co	

36 x 36 ft.— 33 Trees

40 x 40 ft.— 27 Trees

Apricots::

18 x 18 ft.— 134 Trees 20 x 20 ft.— 108 Trees

24 x 24 ft.— 75 Trees

Blackberries:

3 x 7 ft.—2074 Bushes

Cherries-Sour:

18 x 18 ft.— 134 Trees

20 x 20 ft.— 108 Trees

Cherries-Sweet:

24 x 24 ft.— 75 Trees

30 x 30 ft.— 48 Trees 36 x 36 ft.— 33 Trees

Currants:

4 x 6 ft.—1815 Bushes

5 x 5 ft.—1742 Bushes

4 x 7 ft.—1556 Bushes

4 x 8 ft.—1361 Bushes

Gooseberries:

3 x 6 ft.—1815 Bushes

4 x 5 ft.—1742 Bushes

Grapes (on trellis):

8 x 8 ft.— 680 Vines

Grapes (arbor):

6 x 6 ft.—1210 Vines

Peaches:

18 x 18 ft.— 134 Trees

20 x 20 ft.— 108 Trees

Pears (standard):

18 x 18 ft.— 134 Trees

20 x 20 ft.— 108 Trees

24 x 24 ft.— 75 Trees

Pears (dwarf):

10 x 10 ft.— 435 Trees

12 x 12 ft.— 302 Trees

15 x 15 ft.— 193 Trees

Plums:

18 x 18 ft.— 134 Trees

20 x 20 ft.— 108 Trees

24 x 24 ft.— 75 Trees

Quinces:

10 x 10 ft.— 435 Trees

12 x 12 ft.— 302 Trees 15 x 15 ft.— 193 Trees

Raspberries (red):

2 x 7 ft.—3111 Bushes

3 x 7 ft.—2074 Bushes

Raspberries (black):

3 x 7 ft.—2074 Bushes

Strawberries:

1 x 4 ft.—10,890 Plants

To estimate the number of plants required for an acre at any given distance, multiply the distance between the rows by the distance between the plants, which will give the number of square feet allotted to each plant, and divide the number of square feet in an acre (43,560) by this number. The quotient will be the number of plants required.

AGE AT WHICH DIFFERENT TREES USUALLY FRUIT

XXX Size Only

This varies greatly with different varieties. Such apples as "Yellow Transparent" and "Duchess of Oldenburg" often fruit the second year, while "Northern Spy" seldom fruit in less than ten years after transplanting, though it is one of the best apples and a prolific yielder when of bearing age. The average time after planting is, for

Apples 2 to 6	yrs.	Grapes	2	yrs.
Blackberries1 to 2	66	Plums2		66
Cherries3 to 4	.66	Peaches2	to 3	- 66
Crab Apples2 to 6	"	Quinces3	to 4	46
Currants1 to 2	66	Raspberries1	to 2	66
Dwarf Pears2	66	Std. Pears3	to 4	66
Gooseberries 1 to 2	66			

OUR CONVINCING, CONFIDENCE-BUILD-ING REPLACEMENT GUARANTEE MEANS WHAT IT SAYS

REPLACEMENT GUARANTEE

Seller agrees to replace FREE all nursery stock purchased in this order that fails to live the first year, except Evergreens, replacing these at one-half the original purchase price, provided purchaser has paid promptly as agreed in this order, and that the nursery stock was promptly and properly planted on arrival and properly cared for. Duplicate copy of your original order blank and remittance for Evergreen Replacements must accompany request for replacement.

Special Suggestions

FILL OUT EACH ORDER COMPLETE
HAVE PRICES AND VARIETIES
RIGHT

WRITE NAMES
AND ADDRESSES PLAINLY
PUT DATE ON EVERY ORDER
BE SURE TO SHOW CUSTOMER'S
NEAREST FREIGHT OR EXPRESS
STATION

Sell Only Varieties and Sizes Listed

MAKE NO EXTRA CHARGE FOR BOXING OR PACKING.

It is not advisable to promise a customer a definite date of delivery. We always ship each order at proper time for planting in the Fall or Spring.

ALL QUOTATIONS in this Price List are for immediate acceptance, and subject to our being able to supply stock at shipping time without liability to us should injury befall the stock from frost, hail, fire or other causes beyond our control. We aim to keep our varieties true to name and will replace on proper proof, all that prove otherwise, or refund the purchase price, but we do not give any warranty, expressed or implied, and it is mutually agreed between the purchaser and ourselves that we shall not, at any time, be held responsible for a greater amount than the purchase price. Fall shipments are usually made during October and November, and Spring shipments March, April, May, according to locality, weather and other conditions, but departure or arrival is not guaranteed at any specified time or season.

NON-WARRANTY. The descriptions in this price list are accurate to the best of our knowledge and belief, but we give no warranty thereon, expressed or implied, and we will not be responsible in any manner for any errors or omissions. If any errors in the descriptions are found, we will be very grateful to our readers if they will kindly call our attention to same so they may be eliminated in our next edition.